

CELESTE LAURENT

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EDUCATION

Western Kentucky University, May 2011
Bachelor of Arts: Journalism, News Editorial Concentration
Bachelor of Science: Agriculture, Animal Science Concentration
GPA: 3.5

COMPUTER SKILLS

Adobe Creative Suite: Photoshop, InDesign, Illustrator, Premier Pro
Microsoft Office Suite: Word, PowerPoint, Excel, Publisher
Facebook: Profile, Fan page, Event, Photos, Targeted Advertisements
Twitter: Profile, Background, Twibbon, GhostTweets, Tweetchat, Twubs
Wordpress Features: Website design, Blog Maintenance, Analytics, Embedded Media

WORK EXPERIENCE

Michigan State University College of Agriculture, East Lansing, Mich., June -Aug. 2009
Animal Welfare and Animal Agriculture Initiative Communications Intern
Built and designed website, managed social media marketing, served as media contact and event photographer for Michigan Dairy Expo, wrote press releases about MSU animal agriculture research.

Laurent Family Farms, Princeton, Kentucky, Jan. 2004 - Present

Farm Manager/Owner

Manage 30-65 beef stocker calves annually utilizing stockpiled winter forages, pasture renovation, controlled grazing systems, and without feeding hay; artificially inseminate 6 sow herd to raise and sell Kentucky Proud show pigs

FREELANCE EXPERIENCE

Great Lakes Regional Dairy Conference, Frankenmuth, Mich., Nov. 2009-Feb. 2010

Writer/Social Media Manager

Wrote press releases, managed social media marketing, served as event photographer, assisted with social media in agriculture presentation, served on student panel on agriculture advocating.

Kentucky FFA Association Convention, Lexington, Kentucky, June 2009

Public Relations Intern

Wrote press releases, served as media contact and event photographer, conducted state officer media training, hosted "Roaming Reporter" pre-session video.

HONORS AND AWARDS

Named Honorary Commissioner of Agriculture 2007, 2008, 2009
WKU Agriculture Ambassador 2008-09, 2009-10
WKU Block and Bridle Club Vice President 2009-10
WKU Block and Bridle Club Homecoming Chairman 2008-09
KY Proud Showpig Breeder of the Year 2008
National FFA Organization American Degree Recipient 2008
KY FFA Association State Secretary 2007-2008
KY FFA Association Reserve Champion Agriculture Education Proficiency 2008
KY State Fair Swine Skillathon Champion 2008
KY Junior Livestock Expo Swine Commissioner's Award Recipient 2008
KY Junior Livestock Expo Supreme Champion Swine Showman 2008
KY Junior Livestock Expo Overall High Individual Livestock Judging 2008

REFERENCES

Sara Long, *Communicator, Michigan State University Animal Welfare and Animal Agriculture Initiative*
CELL 999-999-9999 EMAIL reference@mail.com

Warren Beeler, *Director, Kentucky Department of Agriculture Division of Value Added Agriculture*
CELL 999-999-9999 EMAIL reference@mail.com

Gordon Jones, Ph.D., *Professor of Animal Science, Western Kentucky University*
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